



PARTNERSHIP PROSPECTUS

**42nd Annual Morton A. Bosniak
Head to Toe Imaging Conference**

December 18 – 22, 2023

NYU LANGONE HEALTH
MURPHY AUDITORIUM
550 First Avenue • New York, NY 10016

INVITATION

Dear Industry Colleagues,

The 42nd Annual Morton A. Bosniak Head to Toe Imaging Conference offers an intensive 5-day program reviewing Neurologic, Musculoskeletal, Pediatric, Abdominal, Thoracic, Cardiac, Breast, Emergency, PET/CT, Nuclear, and Interventional Radiology. Its continued focus on safety and quality issues, including radiation exposure and contrast reactions and their management, crosses all sub-specialty areas. Due to tremendous growth in the science of imaging and practice of radiology, it is imperative that radiologists continually update their skills and gain exposure to advances in the field.

Maintenance of certification requires continued review and adoption of essential and cutting-edge imaging techniques in all modalities, covering the entire body. Comparative effectiveness research as it applies to imaging is incorporated throughout the course, allowing immediate application to clinical practice, with an eye towards quality, safety, best practices, and the trend towards 'accountable care organizations'. Utilization of standardized imaging strategies, developed by collaborative teams of imagers and clinicians attentive to safety, quality and economic imperatives, is a growing trend that will be emphasized, supporting the field's imperative for integration of clinical decision support.

The course is designed to examine the practical aspects of established CT, MR, US, PET and Interventional techniques, as well as to introduce new techniques and applications for these modalities. Plenary sessions are structured to review pathologic processes and image interpretation and to update the registrant on advanced applications and image analysis. Based on learner's feedback, and the proven effectiveness of 'case-based' learning, heavily case-based sessions will be integrated throughout the program. An innovative feature of this course is that individual sections of the program can be attended on a daily basis, allowing course content to be tailored to the unique interests and requirements of each registrant.

The purpose of this course is to provide the registrant with an overview of state-of-the-art imaging methods as they pertain to clinical practice and to introduce advances in the field in terms of imaging technology, and disease diagnosis and management.

Exhibitors continue to play an essential role in making this program possible. Our program offers single day exhibit opportunities as well as full conference participation. For questions about collaborating with our program, please reach out to Ryan O'Sullivan via email at Ryan@veritasamc.com.

Ryan O'Sullivan

Ryan O'Sullivan
Director, Industry Relations

LEARNING OBJECTIVES

After participating in this activity, clinicians should be able to:

1. Evaluate and incorporate current imaging techniques and protocols for subspecialty imaging (Abdominal, Musculoskeletal, Neurologic, Thoracic, Cardiac, Breast, PET/CT, Emergency Medicine, and Interventional) into clinical practice to enable accurate diagnosis, dictate best therapy options, and assess response to therapy, which may prompt therapy modification as needed
2. Describe the practical tips and advantages of using photon-counting CT for the evaluation of abdominopelvic tumors
3. Analyze HRCT images of patients with ILD and more accurately differentiate fibrotic and non-fibrotic HP from other ILDs
4. Describe a spectrum of common and less common manifestations of vascular emergencies in the chest, abdomen, pelvis, and extremities on cross-sectional imaging examinations
5. Describe the radiographic characteristics of ARIA that occur with anti-amyloid therapy in patients with Alzheimer's disease

Who will you meet?

The program is designed for clinical radiologists in either general or specialized practice, and is appropriate for radiologists in training. Familiarity with the fundamentals of CT, MR, PET, and US technology and applications, as well as basic anatomy, is assumed.

PARTNERSHIP OPPORTUNITIES

DIAMOND

\$15,000

Breakfast

Highlight your company, innovation and commitment to the field of radiology with a presentation to conference attendees over breakfast. Sponsors will also receive access to an exhibit space for the full duration of the conference.

Presentation Day Preference -

Monday - 12/18 - Neuroradiology & Pediatric Imaging

Tuesday - 12/19 - Breast Imaging & Emergency Radiology

Wednesday - 12/20 - MSK Imaging & PET/Oncology Imaging

Thursday - 12/21 - Thoracic Imaging & Cardiac Imaging

Friday - 12/22 - Abdominal Imaging & Interventional Radiology

*Day selection is first come first serve

GOLD

\$10,000

Lanyards

Receive consistent brand awareness with your logo featured on our official lanyards.

SILVER

\$5,000

Full Conference Exhibit Space

Table top display in a 10ft by 8ft space. 6ft ft table and two chairs will be provided. Pop up banners and displays are allowed.

BRONZE

\$2,500

Single Day Exhibit Space

Table top display in a 10ft by 8ft space. 6ft ft table and two chairs will be provided. Pop up banners and displays are allowed.

Select day -

Monday - 12/18 - Neuroradiology & Pediatric Imaging

Tuesday - 12/19 - Breast Imaging & Emergency Radiology

Wednesday - 12/20 - MSK Imaging & PET/Oncology Imaging

Thursday - 12/21 - Thoracic Imaging & Cardiac Imaging

Friday - 12/22 - Abdominal Imaging & Interventional Radiology

AGENDA

MONDAY, DECEMBER 18, 2023

7:15 am – 7:55 am Registration / Breakfast with Exhibitors

SESSION 1: NEURORADIOLOGY

7:55 am – 8:00 am	Welcome <i>Mari Hagiwara, MD</i>
8:00 am – 8:30 am	Interesting Cases, Each with a Take Home Message: Adult Brain <i>Evan G. Stein, MD, PhD</i>
8:30 am – 9:00 am	Interesting Cases, Each with a Take Home Message: Pediatric Brain <i>Kevin Hsu, MD</i>
9:00 am – 9:30 am	Interesting Cases, Each with a Take Home Message: Spine <i>Evan Lieberman, MD</i>
9:30 am – 10:00 am	Interesting Cases, Each with a Take Home Message: Head and Neck <i>Vinh Nguyen, MD</i>
10:00 am – 10:30 am	THE IRVIN I. KRICHEFF LECTURE: Imaging in Code Stroke – Practical Tips <i>Achala Vagal, MD</i>
10:30 am – 10:45 am	Questions and Answers
10:45 am – 11:00 am	Break with Exhibitors
11:00 am – 11:30 am	Anti-Amyloid Therapy and Amyloid Related Imaging Abnormalities (ARIA) An Important Role for Radiology <i>Timothy Shepherd, MD, PhD</i>
11:30 am – 12:00 pm	Imaging Evaluation of Pulsatile Tinnitus <i>Gopi Nayak, MD</i>
12:00 pm – 12:30 pm	Case Based Approach to Brain Neoplasms <i>Rajan Jain, MD</i>
12:30 pm – 1:00 pm	Reversible Vascular Syndromes <i>Achala Vagal, MD</i>
1:00 pm – 1:15 pm	Questions and Answers
1:15 pm – 2:20 pm	Lunch (on your own)

SESSION 2: PEDIATRIC IMAGING

2:20 pm – 2:25 pm	Welcome <i>Shailee Lala, MD</i>
2:25 pm – 2:55 pm	Imaging of the Pediatric Hip <i>Alexander El-Ali, MD</i>
2:55 pm – 3:25 pm	Imaging of the Pediatric Knee <i>Lynne Pinkney, MD</i>
3:25 pm – 3:55 pm	Imaging of the Pediatric Elbow <i>Shailee Lala, MD</i>
3:55 pm – 4:10 pm	Questions and Answers
4:10 pm – 4:25 pm	Break with Exhibitors
4:25 pm – 4:55 pm	Interesting Cases: Pediatric Chest <i>Lynne Pinkney, MD</i>
4:55 pm – 5:25 pm	Interesting Cases: Pediatric Abdomen <i>Shailee Lala, MD</i>
5:25 pm – 5:40 pm	Questions and Answers

TUESDAY, DECEMBER 19, 2023

7:15 am – 7:55 am Registration / Breakfast with Exhibitors

SESSION 3: BREAST IMAGING

7:55 am – 8:00 am	Welcome <i>Yiming Gao, MD</i>
8:00 am – 8:30 am	What the Future Holds for Breast Imaging <i>Stamatia Destounis, MD, FACR, FSBI, FAIUM</i>
8:30 am – 9:00 am	AI in Screening <i>Linda Moy, MD</i>
9:00 am – 9:30 am	Practical Approach to Interpreting Breast MRI <i>Alana A. Lewin, MD</i>
9:30 am – 10:00 am	Take This Case with Us (Part I) <i>Yiming Gao, MD & Samantha Heller, PhD, MD</i>
10:00 am – 10:30 am	Screening Breast Ultrasound <i>Stamatia Destounis, MD, FACR, FSBI, FAIUM</i>
10:30 am – 10:45 am	Questions and Answers
10:45 am – 11:00 am	Break with Exhibitors
11:00 am – 11:30 am	Male Breast Common and Uncommon Conditions <i>Anastasia Plaunova, MD</i>
11:30 am – 12:00 pm	Pitfalls in Tomosynthesis Interpretation <i>Beatriu Reig, MD, MPH</i>
12:00 pm – 12:30 pm	Take This Case with Us (Part II) <i>Yiming Gao, MD & Samantha Heller, PhD, MD</i>
12:30 pm – 1:00 pm	How to Optimize Reimbursement <i>Stamatia Destounis, MD, FACR, FSBI, FAIUM</i>
1:00 pm – 1:15 pm	Questions and Answers
1:15 pm – 2:20 pm	Lunch (on your own)

SESSION 4: EMERGENCY RADIOLOGY

2:20 pm – 2:25 pm	Welcome <i>Douglas S. Katz, MD, FACR</i>
2:25 pm – 2:55 pm	AI Worklist Prioritization: How Useful Is it? <i>David Young Kim, MD, MBA</i>
2:55 pm – 3:25 pm	Imaging of Less Common Urological Emergencies <i>Gene Y. Berkovich, MD</i>
3:25 pm – 3:55 pm	Cross-Sectional Imaging of Abdominal and Pelvic Vascular Emergencies <i>Patrick Shin, MD</i>
3:55 pm – 4:10 pm	Questions and Answers
4:10 pm – 4:25 pm	Break with Exhibitors
4:25 pm – 4:55 pm	Multi-Modality Imaging of Deep Venous Thrombosis <i>Douglas Katz, MD, FACR</i>
4:55 pm – 5:25 pm	Challenging Recent Emergency Radiology Cases <i>Gordon Crews, MD</i>
5:25 pm – 5:40 pm	Questions and Answers

WEDNESDAY, DECEMBER 20, 2023

7:15 am – 7:55 am Registration / Breakfast with Exhibitors

SESSION 5: MUSCULOSKELETAL IMAGING

7:55 am – 8:00 am	Welcome <i>Jan Fritz, MD</i>
8:00 am – 8:30 am	Fast 5: Synovial Pathologies <i>Eric Chang, MD</i>
8:30 am – 9:00 am	Fast 5: MRI of Muscle Injuries <i>Jan Fritz, MD</i>
9:00 am – 9:30 am	Fast 5: Complications of Arthroplasty <i>Leon Rybak, MD</i>
9:30 am – 10:00 am	Fast 5: Articular Cartilage Lesions <i>Richard Kijowski, MD</i>
10:00 am – 10:30 am	Fast 5: Musculoskeletal Infections <i>Erin Alaia, MD</i>
10:30 am – 10:45 am	Questions and Answers
10:45 am – 11:00 am	Break with Exhibitors
11:00 am – 11:30 am	Fast 5: Meniscus Injuries <i>Eric Chang, MD</i>
11:30 am – 12:00 pm	Fast 5: MSK Interventions <i>Christopher J. Burke, MD</i>
12:00 pm – 12:30 pm	Fast 5: Inflammatory Arthropathies <i>William Walter, MD</i>
12:30 pm – 1:00 pm	Fast 5: Hip Abnormalities <i>Mohammad Samim, MD</i>
1:00 pm – 1:15 pm	Questions and Answers
1:15 pm – 2:20 pm	Lunch (on your own)

SESSION 6: PET/ONCOLOGIC IMAGING

2:20 pm – 2:25 pm	Welcome <i>Alberto Vargas, MD</i>
2:25 pm – 2:55 pm	Principles of Theranostics and Implications for Diagnostic Imaging <i>Doris Leithner, MD</i>
2:55 pm – 3:25 pm	Practical Aspects of PET/CT in Hematologic Malignancies <i>Marius Mayerhoefer, MD</i>
3:25 pm – 3:55 pm	Multimodality Imaging of Sarcomas from Head to Toe <i>Anton Becker, MD, PhD</i>
3:55 pm – 4:10 pm	Questions and Answers
4:10 pm – 4:25 pm	Break with Exhibitors
4:25 pm – 4:55 pm	The Added Value of PET in GU and GYN Malignancies <i>Sungmin Woo, MD, PhD</i>
4:55 pm – 5:25 pm	Problem Solving with SPECT/CT <i>Kent Friedman, MD</i>
5:25 pm – 5:40 pm	Questions and Answers

THURSDAY, DECEMBER 21, 2023

7:15 am – 7:55 am Registration / Breakfast with Exhibitors

SESSION 7: THORACIC IMAGING

7:55 am – 8:00 am	Welcome <i>Danielle Toussie, MD</i>
8:00 am – 8:30 am	HRCT: Anatomy, Patterns and Pitfalls <i>Amita Sharma, MBBS</i>
8:30 am – 9:00 am	HRCT: Evaluation of Fibrotic Interstitial Lung Disease <i>Amita Sharma, MBBS</i>
9:00 am – 9:30 am	Seeing the Picture in a Mosaic <i>Georgeann McGuinness, MD, FACR</i>
9:30 am – 10:00 am	Small Airway Disease <i>Danielle Toussie, MD</i>
10:00 am – 10:30 am	Large Airway Disease <i>Jose Concepcion, MD, MPH</i>
10:30 am – 10:45 am	Questions and Answers
10:45 am – 11:00 am	Break with Exhibitors
11:00 am – 11:30 am	Thoracic MR: Mediastinal Disease <i>William Moore, MD</i>
11:30 am – 12:00 pm	Pulmonary Nodules: Pearls & Pitfalls <i>Jane Ko, MD</i>
12:00 pm – 12:30 pm	Acute Aortic Syndrome <i>Elliott K. Gozansky, MD, PhD</i>
12:30 pm – 1:00 pm	Unusual Pneumonias: Atypical Symptoms, Scenarios & Organisms <i>Georgeann McGuinness, MD, FACR</i>
1:00 pm – 1:15 pm	Questions and Answers
1:15 pm – 2:20 pm	Lunch (on your own)

SESSION 8: CARDIAC IMAGING

2:20 pm – 2:25 pm	Welcome <i>Anna Shmukler, MD</i>
2:25 pm – 2:55 pm	Cardiac CT Pre-TAVR and TMVR, a Case Based Approach <i>Alan Vainrib, MD</i>
2:55 pm – 3:25 pm	Valvular Heart Disease on MRI <i>Kana Fujikura, MD, MPH</i>
3:25 pm – 3:55 pm	Updates in Hypertrophic Cardiomyopathy <i>Jadranka Stojanovska, MD</i>
3:55 pm – 4:10 pm	Questions and Answers
4:10 pm – 4:25 pm	Break with Exhibitors
4:25 pm – 4:55 pm	Classic Cardiac MRI Cases <i>Elliot K. Gozansky, MD, PhD</i>
4:55 pm – 5:25 pm	Cardiac CT Case Challenge <i>Jill Jacobs, MD, MS-HQSM, FACR, FAHA</i>
5:25 pm – 5:40 pm	Questions and Answers

FRIDAY, DECEMBER 22, 2023

7:15 am – 7:55 am Registration / Breakfast with Exhibitors

SESSION 9: ABDOMINAL IMAGING

7:55 am – 8:00 am	Welcome <i>Sooah Kim, MD</i>
8:00 am – 8:20 am	It's a Trap <i>Myles Taffel, MD</i>
8:20 am – 8:50 am	Ultrasound: Pitfalls and Opportunities <i>Robert D. Petrocelli, MD</i>
8:50 am – 9:20 am	THE MORTON A. BOSNIAK LECTURE: Approach to Renal interventions in the Age of Precision Medicine <i>Meghan Lubner, MD</i>
9:20 am – 9:40 am	Pitfalls in Prostate MRI <i>Andrew B. Rosenkrantz, MD</i>
9:40 am – 10:05 am	Multimodality Imaging for Cervical Cancer Staging and Treatment Response <i>Alberto Vargas, MD</i>
10:05 am – 10:35 am	Rad-Path Correlation for Bladder and Ureter <i>Meghan Lubner, MD</i>
10:35 am – 10:50 am	Questions and Answers
10:50 am – 11:05 am	Break with Exhibitors
11:05 am – 11:30 am	Focal Liver Lesions in Cirrhosis: Practical Questions <i>Krishna P. Shanbhogue, MD</i>
11:30 am – 11:55 am	Photon Counting CT: Where We Are at Now and Opportunities <i>Bari Dane, MD</i>
11:55 am – 12:20 pm	Challenging Pancreatic Masses from Multidisciplinary Tumor Board <i>Chenchan Huang, MD</i>
12:20 pm – 12:40 pm	Hepatobiliary Cases in Non-Cirrhotic Liver <i>Sooah Kim, MD</i>
12:40 pm – 1:00 pm	Best Body Club Cases of 2023 <i>Luke A. Ginocchio, MD</i>
1:00 pm – 1:15 pm	Questions and Answers
1:15 pm – 2:20 pm	Lunch (on your own)

SESSION 10: INTERVENTIONAL RADIOLOGY

2:20 pm – 2:25 pm	Welcome <i>Bedros Taslakian, MD, FCIRSE</i>
2:25 pm – 2:55 pm	Pelvic Congestion Syndrome <i>Kopal S. Kulkarni, MD</i>
2:55 pm – 3:25 pm	Lymphatic Imaging and Treatment <i>Frederic J. Bertino, MD</i>
3:25 pm – 3:55 pm	Diagnosis and Management of Acute Pulmonary Embolism <i>Umairullah Lodhi, MD</i>
3:55 pm – 4:10 pm	Questions and Answers
4:10 pm – 4:25 pm	Break with Exhibitors
4:25 pm – 4:55 pm	Visceral Arteriovenous Malformations <i>Elizabeth M. Morris, MD</i>
4:55 pm – 5:25 pm	Pre and Post Procedural Imaging in Interventional Oncology <i>Mikhail Silk, MD</i>
5:25 pm – 5:40 pm	Questions and Answers

REGISTRATION FORM

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SPONSORSHIP LEVEL

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